

Wauwatosa West Orchestra Parents Association

Minutes – November 11, 2013

The meeting was called to order by President Mark Picard at 7:00 p.m. with the following board members in attendance:

Tiffany Chang, Orchestra Director
Mark Picard, Board President
Teri Bittner, Treasurer
Kimberly Gardner, Friends of Orchestra Co-Coordinator
Claudia Renaud, Friends of Orchestra Co-Coordinator
Carol Julin, Secretary

MOTION to approve the October minutes:

Teri Bittner motioned, Claudia Renaud seconded, motion passed.

Committee Reports

Treasurer's Report

September and October treasurer's reports were presented by Teri Bittner.

MOTION to approve September and October treasurer's reports:

Carol Julin motioned, Paula Reiter seconded, motion passed.

Fundraising Report - A Chairperson for fundraising is still needed.

City Tins – Paula Reiter provided the details of the completed City Tins sale: 86 tins were sold (76 Milwaukee, 7 Bar & Lounge, 3 Madison). Nine students participated, generating \$688 for their encumbered accounts.

Seroogy's Candy Bars – Paula will run a Seroogy's sale with Beth Kuehn as a resource person. We will want our sale to be completed before the February APPSE Seroogy's sale.

Scrip – Scrip is available through Teri.

Concessions Report

Kimberley Gardner noted that concessions profits will be divided between the band and orchestra soon, probably after the Band parents' meeting next week. We may want to buy some shelving for the concessions stand, which we should be able to buy from Concessions proceeds.

Friends of the Orchestra Report

Mailing – The mailing will go out this week using the updated database.

Other Business

TROAD – The WWOPA meeting information and organization name were incorrect in the TROAD. Christie Toyne from the PTA will inform families of the meeting corrections and has already corrected the permanent TROAD file. Mark will also ask her to correct the name.

Website - Kathy Van Zeeland sent Mark a link to a Google calendar that could be used on the website. Mark and Ms. Chang will review it.

Student Representatives – A few students are interested, but have not been available to come to WWOPA meetings.

Mr. T. Scholarship – The Scholarship Committee consists of Mark Picard, Tiffany Chang, David Topolovec and Paula Reiter. Paula will make a first draft of the scholarship application. Mark will send out a final e-mail to WWOPA parents inviting their participation on this committee.

Scholarship Fundraiser with The Ricochettes - The Ricochettes are available on Feb. 15th and Feb. 22nd. The Tosa West Turnabout Dance is on Feb. 15th so the scholarship fundraiser will probably be on February 22nd.

Allocation of the profits from this event was discussed and was determined as follows:

Revenue	Use
Admission	Mr. T. Scholarship fund
50/50 raffle	General fund
Silent auction	Event expenses
Profits after expenses	Mr. T. Scholarship fund

The goal is to award one \$500 scholarship per year. It is recommended that we not award more than ~25% of the account balance each year, so, for the intended \$500 scholarship we should maintain about \$2,000 in the scholarship fund.

We will need volunteers for an event committee and for the silent auction. Claudia Renaud volunteered to help Mike Llanas. There is a Google document in place from last year that can be updated to solicit items from WWOPA parents for the silent auction.

Advertising in programs – We still need an advertising coordinator. Mr. Meissner (Choir director) does not want ads in the program for the Winter concert. Because it is a combined concert with the full symphony orchestra and the choir, we will not have advertisements in the Winter program. It is recommended that when we do solicit ads, we go to music stores, music teachers, etc. We can make a form that makes it easy for students to ask their music teachers.

Kinderkonzert is on Saturday, December 14th, from 1:00 – 4:00. Sue Fuhrman will coordinate. Liz Hanus-Kroll will assist Sue, planning to be the KinderKonzert coordinator next year.

- *Food and Supplies* - Mike Gardner will provide the popcorn maker (probably using the machine from the Teachers' Lounge). Sue typically buys 2 cans of hot chocolate mix and 16 gallons fruit punch. She will use up beverages on hand first. Students donate 1 dozen cookies each. Leftover paper goods will be given to Ruth Laszewski for the Winter concert reception. Sue will also need to replace some decorations and craft supplies this year from her \$500 budget.
- *Tickets* - Ticket price is \$1.00, and the violin case is put out for donations.
- *Publicity* - Ms Chang will give flyers about the KinderKonzert to the area string teachers to take to the elementary schools. We will plan to post at the library and other venues also.

Winter concert is on Wednesday, December 18th. We will need 3-4 volunteers to help with admissions (along with choir volunteers). Mark will e-mail parents about this. Ruth will recruit volunteers for the reception. She will plan to get the food through Lori Grant (Sodexo).

Ms. Chang's comments

As part of the MYSO community outreach days, we have the opportunity to have the MYSO Philharmonia play at West, for the students in the band and orchestra. If MYSO comes, we may extend invitations to Whitman and maybe elementary schools to attend. Teri will call to invite MYSO.

The appropriateness of bringing high school music programs to students in the elementary and middle schools was discussed. Are the music programs in competition with each other?

MOTION to adjourn the November meeting:

Tiffany Chang motioned, Carol Julin seconded, motion passed.

Announcements

The next meeting of the WWOPA, open to all WWOPA members, is scheduled for Monday, January 13, 2014 at 7:00 in the orchestra room at Wauwatosa West.

There will NOT be a WWOPA meeting in December.

Submitted by Carol Julin, Secretary